

Norfolk Cricket Board – IPP Improvement Action Areas for 2009-10

Improvement Outcome:					
Facilities: Fine Turf Facilities. Securing an improvement at key focus clubs as identified in the facilities strategy – those prioritised for pitch improvement.					
Objective	How / Action	When/Timescale	Responsibility	Measurement / Success	Cost
Determine success of investment at 2009 selected Focus Clubs	Use Captains and Umpires marks to analyse season score for 2009 and compare to 2008 scores. Note improvements or otherwise.	Feb 2010	DB	Listing of Focus Club marks (where possible) Improvement in YOY scores?	£0
Continue with Pitch Advisor visits at key clubs (use Alliance baseline and anecdotal evidence)	Priority inspections by ECB Pitch Advisor. Help prioritisation of Machinery Fund investment.	By Sept 2010	KT	4 top priority clubs all to have been inspected by deadline	£1000 (budgeted)
Provide financial assistance to improve machinery stock at selected clubs	Use Pitch Advisor reports and Facilities strategy to prioritise investment at Focus Clubs.	June 2010	KT / NCB	Confirmed investment from ECB at recommended clubs	£0 (ECB machinery fund money)
Train Groundsmen at (Focus) Clubs	IOG1A (April) and IOG1B (Aug). Priority booking for Focus Clubs. Chase those who have indicated need (through Gap and CDP)	April & Aug 2010	IM / JM	4 additional Focus clubs to have IOG qualified groundsmen by Sept 2010	£240 (budgeted). £60 pp bursary for FC's)

Improvements at Non Focus Clubs	Work with Leagues to identify problem pitches – offer Pitch Advisor support	Ongoing	IM / KT	Offer of support to all relevant clubs	Cost borne by non-Focus Clubs
<p>Long term measurement / success indicator? Improvement in pitch ratings and quality of venues for FC and non FC. Better relationships with Leagues and Clubs through support and guidance. Better scores for the 4 clubs chosen in 2009 / 2010</p>					
<p>What are the Risk areas? Groundskeepers & Pitch Advisors ability to deliver the service. Costs to non focus clubs of inspections and potential work.</p>					