

Norfolk Cricket Board – IPP Improvement Action Areas for 2009-10

Improvement Outcome:					
Develop a Club in Great Yarmouth to provide cricket opportunities for the schools and young people in that area.					
Objective	How / Action	When/Timescale	Responsibility	Measurement / Success	Cost
Identify a club in Great Yarmouth capable of taking on this initiative	CDM to consult with NCB, PDM's, Leagues and club officials (select likely candidates from map – within 5 miles of Gt Yarmouth)	Jan 2010	KT	Club Selected, met with and formally notified of commitment required.	£0
Work with club to ensure structure is developed to cope with increased activity	Meet with committee and make proposals around structure and youth organisation (Positions: Fundraiser, Youth Manager, Schools Liason Officer)	Sep 2010	CLUB / KT	Positions in place and potential coaches put forward for winter training (1 x Level 1 and 1 x Level 2 in 2010)	£0
Identify schools to link with and SSP support to those schools	Meet with and consult with East Norfolk PDM. Discuss support (time, personnel and money) available. Apply for Sport Unlimited funding for schools prog	Jan 2010	KT / PDM	Secure commitment from SSP for whole process. Secure funding to run programmes with 3 schools	£1200 (SU funding)
Initiate schools coaching link	Meetings with PDM. Use school contacts. Draft in external coach if required. Run curriculum sessions and after school sessions.	May – July 2010	CLUB / KD / KT	Successful link with 2 schools in year 1. Aim for Primary schools to aim for sustainable flow of children in to an U11 section.	£800 funding sought

	Secure Sport Unlimited funding to support activity.				
Funding for club development	Direct club to funding streams for schools programme, coach development and practice facility improvement. Establish contacts at council for regeneration money.	Mar 2010	KT / PDM / CLUB	Funded schools programme, funding for coach education.	£3-6K funding sought. Depends on needs.
<p>Long term measurement / success indicator? Structure in place for expansion of youth activities in school and club in 2011</p>					
<p>What are the Risk areas? Selecting the wrong club. Club not grasping opportunity. SSP support. School support. Volunteers at club. Funding. Coach availability.</p>					