

Norfolk Cricket Board – IPP Improvement Action Areas for 2009-10

Improvement Outcome:					
Develop participation and competitive opportunities for girls and women's cricket					
Objective	How / Action	When/Timescale	Responsibility	Measurement / Success	Cost
Offer competitive opportunities for girls cricket at U13 Level	Initiate an NCB run competition in the Lady Taverners format for all teams interested. Most likely regional leagues leading to final	Applications and format complete by February 2010	K Tuck / B Mann	Successful competition with winner progressing to Regional Finals. Target 8 teams in total.	£250
Develop competitive offering for girls cricket in schools	Add a Lady Taverners U13 Indoor Competition for schools. Link to club work on girls cricket.	County Final Feb 2010	K Tuck / B Mann / R Sweet	Successful competition with winner progressing to Regional Finals. Target 5 teams in total.	£400
Increase number of women's teams in Norfolk	Contact ladies hockey clubs to encourage participation at local club	Jan 2010	K Tuck / K Holl	1 new team in 2010 would be a success	£0
Close gap in player pathway between U15 and Senior County side	Initiate an U17 girls team with appropriate support staff	Ready and training by Jan 2010	K Tuck / K Holl	Team completes full training programme and match programme	£1000 (Small grants application in)
Long term measurement / success indicator?					
Competition becomes the norm for clubs involved in the NCB girls cricket development programme.					

What are the Risk areas?

Personnel (workload). Uptake (esp schools). Lack of interest in setting up a girls/womens section from clubs.