

Norfolk Cricket Board – IPP Improvement Action Areas for 2008-9

Improvement Outcome:					
Facilities: Fine Turf Facilities. Securing an improvement at key focus clubs as identified in the facilities strategy – those prioritised for pitch improvement.					
Objective	How / Action	When/Timescale	Responsibility	Measurement / Success	Cost
Achieve Baseline of current standards for Focus Clubs	Use Captains and Umpires marks to analyse season score for 2008. Include Gap analysis responses (Fac strat). Average Scores (league games)	Feb 2009	DB	Listing of Focus Club marks (where possible)	£0
Evaluate baseline audit with expert view	Priority inspections by ECB Pitch Advisor.	August 2009	IM	7 top priority clubs all to have been inspected by deadline	£850 (budgeted)
Train Groundsmen at (Focus) Clubs	IOG1A (April) and IOG1B (Aug). Priority booking for Focus Clubs. Chase those who have indicated need (through Gap and CDP)	April & Aug 2009	IM / KT	7 Priority clubs to all have IOG qualified groundsmen by Sept 2009	£525 (budgeted)
Educate clubs as to the availability and use of the trailer	Use: Website, newsletters, press features, NCB open evenings	Feb – August 2009	IM / KT / NCB	Increase usage from 15 clubs to 20??	£cost neutral
Improvements at Non Focus Clubs	Liase with Leagues to identify problem pitches – offer Pitch Advisor support	Ongoing	IM / KT	Offer of support to all relevant clubs	Cost borne by non-Focus Clubs

Offer ongoing advice to all clubs	Advice line / contact through new website. Who is contact? Allocate role.	From May 2009	IM	Queries responded to within 3 days by GKA	£0
<p>Long term measurement / success indicator? Improvement in pitch ratings and quality of venues for FC and non FC. Better relationships with Leagues and Clubs through support and relationships. Better scores for the 7 clubs chosen in 2009 / 2010</p>					
<p>What are the Risk areas? Groundskeepers & Pitch Advisors ability to deliver the service. Costs to non focus clubs of inspections and potential work.</p>					